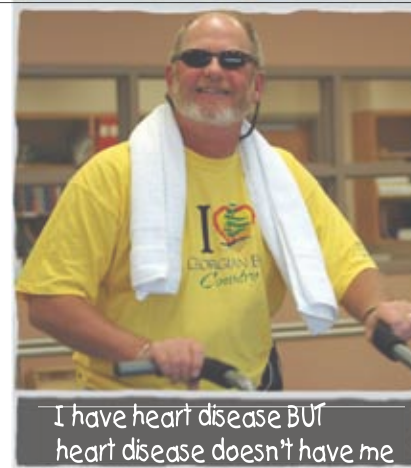


# 2008 The Tactical Shift

Race Results  
**DO IT FOR LIFE**  
 THE BIOSPHERE RUN  
 MAY 25, 2008  
 PARRY SOUND

Sponsored by a grant from:  
**AstraZeneca**  
 life inspiring ideas



I have heart disease BUT  
 heart disease doesn't have me



## We Do Fish Hooks Too!

The lure attached has designed you can feel it in the air at the West Parry Sound Health Centre. An increased number of visitors are coming through the doors and the summer buzz is palpable. At the Health Centre much takes place to prepare for the influx of patients. The changes happen behind the scenes so you might not be aware. Let us give you a tour!

**OUR OPPORTUNITY DEPARTMENT**  
 The Department of Health Services is currently seeking individuals to fill several positions. For more information, please contact the Human Resources Department at 1-888-262-0436 or visit our website at www.wpshtcf.com.

**OUR AMBULANCE SERVICE**  
 The Ambulance Service is currently seeking individuals to fill several positions. For more information, please contact the Human Resources Department at 1-888-262-0436 or visit our website at www.wpshtcf.com.

**OUR NURSING CENTRES**  
 The Nursing Centres are currently seeking individuals to fill several positions. For more information, please contact the Human Resources Department at 1-888-262-0436 or visit our website at www.wpshtcf.com.

**YOUR BELL IS OUR PRIORITY**  
 We are currently seeking individuals to fill several positions. For more information, please contact the Human Resources Department at 1-888-262-0436 or visit our website at www.wpshtcf.com.

To discuss your Legacy Gift call us at 1-888-262-0436 or visit www.wpshtcf.com



**MAKING ELECTRONIC MEDICAL RECORDS A REALITY**  
 The Province is taking a leading role in bringing the world's most advanced medical records system to the province. The Ontario Health Quality Council reports that health care professionals are using electronic medical records to improve patient care. The Province is currently seeking individuals to fill several positions. For more information, please contact the Human Resources Department at 1-888-262-0436 or visit our website at www.wpshtcf.com.



SEASON'S GREETINGS FROM COTTAGE COUNTRY



west parry sound  
 health centre  
**FOUNDATION**  
 CARING FOR YOU  
 IN COTTAGE COUNTRY



west parry sound  
 health centre  
**FOUNDATION**  
 CARING FOR YOU  
 IN COTTAGE COUNTRY

# Annual Report

Annual General Meeting  
 June 25, 2008

The West Parry Sound Health Centre Foundation raises funds to ensure the year round and seasonal communities served by our doctors, nurses and technicians benefit from local and easily accessible up-to-date equipment. Through the extraordinary dedication of our volunteer Board of Directors and the generous support of our donors, the Foundation helps the Health Centre provide the best possible services to our patients. In fiscal year 2008, the Foundation transferred \$250,000 to the Health Centre as part of our Electronic Health Records commitment.

## The Future is Now

The Parry Sound area expects a population increase of 20% between 2006 and 2031, a stark contrast to the rest of Northern Ontario which predicts a declining population. Along with our increased numbers, locally we anticipate a more advanced aging population relative to the rest of the province. Population growth and population aging will put continuing pressure on health care spending. In an era when technology becomes obsolete in five years and government dollars cannot fully fund the cost of evolving equipment, donor support dictates the future of local health services.

## Planning

Faced with this looming demographic and associated financial reality, in fiscal year 2008 the Foundation created its first Operational Plan detailing 48 deliverables. The key objective of the plan is to communicate to donors and potential donors the fiscal challenge of maintaining first class services and technology at the Health Centre. The Operational Plan grew out of a year of observations and analysis of existing events, donations and programs and has been the roadmap for moving forward.

## Hosting Events

Events were analyzed for their financial gain relative to the cost in terms of dollars and volunteer/staff hours. With these results, the Foundation worked to create a fresh palate of programs to engage the community. Sponsorships were negotiated for each activity moving forward to ensure all funds raised from donors are directly applied to equipment purchases.

In November of 2007, the Foundation agreed to partner with their great friends, the Parry Sound Rotary Club, for one last final Dragon Boat Festival held June 14, 2008. Plans were made to host: Do It For Life, a 2K, 5K, 10K Walk, Run or Roll in conjunction with the West Parry Sound Health Centre's Cardiac Rehab Program May 25, 2008; the Foundation's Gala Event Tapas & Tango August 21, 2008; and a Suitcase Party September 27, 2008. Full sponsorship was secured for all of these events.

## Donor Communications

In 2007, the Foundation initiated a number of regular mailings to communicate directly with existing donors. These mailings were crafted to help donors understand that maintaining our Health Centre is their greatest personal cause. Every Foundation donor received a newsletter in addition to personal letters. The Foundation was pleased to partner with the Townships of Carling, McKellar and the Archipelago to inform seasonal residents of the challenge of bringing Electronic Health Records to the area. A themed annual Holiday greeting was initiated. In January 2008, the Foundation launched a Grateful Patient program, writing to those using our Emergency & Ambulatory Care services. Through these various communications, the Foundation informs the community on the needs of the Health Centre and the importance of continued donor support.

## Stewardship

The newly formed Funds Development Committee brings together a broad spectrum of expertise seeking to create an atmosphere for Legacy Gifts to the Health Centre. The gifts take many forms including a gift in a donor's will; a guaranteed income through a Charitable Annuity secured through the Foundation; and a series of other tools highlighted on the Foundation website at: [www.wpshecf.com](http://www.wpshecf.com).

## Management

Answering to a dedicated Board of 15 Directors, the Foundation operates with two staff, a multitude of volunteers and six committees: Art Acquisition and Selection, Executive, Finance, Funds Development, Policies and Procedures and Special Events. We are forever grateful to the volunteers who serve our community through the endless hours they devote to the Foundation.

## Statement of Operations and Fund Balance\*

<i>For the year ended March 31</i>		<i>2008</i>
Revenue		\$990,181
Expenses		\$295,037
<b>Net Revenue Over Expenses</b>		<b>\$695,144</b>
<b>Opening Fund Balance, beginning of year</b>		<b>91,857</b>
Less:	<i>Transfers to WPSHC</i>	
	<i>Specified Donations</i>	<i>(122,723)</i>
	<i>Building Fund</i>	<i>(61,343)</i>
	<i>Electronic Health Records</i>	<i>(250,000)</i>
<b>Closing Fund Balance, end of year</b>		<b>\$352,935</b>

\*Full copies of the 2007-2008 Financial Statements available by contacting the Foundation office at 705-746-4540 x 3348